

**Avila Beach Community Foundation
Board Meeting – April 26, 2018 – 5pm
Avila Beach Community Center
MEETING MINUTES**

Trustee Members Present:

Vice President: Mike Ginn
Secretary: Gary Maier
Percy Jones
Bev Aho
Brooke Salvini
Cyndy Lakowske

Staff:

Executive Director: Rick Cohen
Project Specialist: Paula Dempsey

Other

Barbara Nicholson – Trustee Candidate

Trustee Members Absent

Lisa Ritterbuck
Richard Zacky
Paul Prather
Saul Goldberg
Lucinda Borchard
Ellen Pitrowski

1. **Meeting was called to order at 5:05 pm by Mike Ginn**
2. **Roll Call by Gary Maier**
3. **Introductions –**
 - a. Rick Cohen introduced Trustee Candidate Barbara Nicholson
4. **Consent Items:**

Gary Maier made a motion to accept the following consent items, Bev Aho seconded, and all approved.

 - a. Minutes of January 2018 Board Meeting
 - b. January & February 2018 Financial Report
 - c. UBS 1st Quarter Investment Report - \$2,178,599 value
 - d. April 2018 Investment Committee Meeting Notes
5. **Activities and Project Updates:**
 - a. **Avila Beach Public Art Phase II Update**
 - Rick and Paula met with the new Executive Director of ARTS Obispo, Leona Guidace, and a board representative and they're interested in facilitating Public Art Project II.
 - They have submitted a proposal of up to \$6,800 for facilitating the project which includes \$4,300 for management fees and up to \$2,500 for expenses TBD for legal fees, recording fees, any permit/license fees, etc.

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- 12 month scope of work would essentially cover all aspects of the project except PR and unveiling ceremony. Also, ARTS Obispo doesn't want to accept ownership/responsibility for the artwork which they did on the Public Art Project I so need to determine how to best handle.
- Other options for the project were also discussed:
 - Contract with Colleen Gnos who was artist on Project I to do a 2nd Project on a surface TBD
 - Revisit/consider the two finalist proposals from Project I to determine their viability
 - Commission artwork with another artist
- The board asked Rick and Paula to review all the options and determine best path forward. If the finalist proposals from Project I are viable would convene a meeting with interested board members to review. Ultimate goal is to provide a final recommendation out to all board members to vote by email.

b. Chevron \$5,000 Project Grant Received

Chevron approved the grant for the “Meet the Agencies Showcase & Avilones of Distinction” event which will be held this September or October at the Community Center. Paula and Cyndy will co-chair the event. If other board members are interested in helping with the planning they should let Rick or Paula know. Planning will start in the May/June time frame. The event will include:

- **Meet the Agencies Open House/Social** - Avila agencies/organizations (ie AVAC, Port San Luis Harbor District, CSD, Central Coast Aquarium, etc.) will be invited to have a table and provide info on their services, etc.
- **Avilones of Distinction Recognition** - Community members will be able to nominate Avilones that have done worthwhile deeds and recognize them for their efforts. Categories will include Local Philanthropist and Local Volunteers. Not intended to be a popularity contest so voting will be based on their efforts/deeds versus the person and the award would be a cash prize that would be donated to an Avila non-profit of the person's choice.

c. ABCF Marketing Report

- Foundation continues to use Rick's monthly newsletter via print and email as well as Facebook posts to keep the community informed about Foundation activities and updates.

d. Return of SLBE Avila Trolley Stop – Rick C. worked with SLO Regional Transit Authority to add a new stop at the Avila Bay Club on a trial basis which is operating from 4-9pm on Fridays and 10am-6pm on Saturday and Sunday thru June 3rd. If ridership is sufficient they will continue to offer the stop thru the summer/fall. Although Rick hasn't

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received any results from SLORTA yet, Julie Scott from Farmer’s Market has indicated that her vendors are receiving a good number of Trolley Bucks which is a good sign.

6. Foundation Reporting, Planning and Action Items:

a. Approve Lisa Ritterbuck Request for Leave of Absence

- Cyndy Lakowske motioned to approve, Brooke Salvini seconded and all approved
- Rick C. will email the board to see who is interested in serving as interim President during Lisa’s absence. In the meantime, Mike Ginn has agreed to fill that role.

b. Update on Agency Financial Review Progress – Brooke Salvini reported that the financial review is in progress with Caliber Audit. Rick C. has provided requested info and Caliber is preparing the financial statements/report. Brooke expects review will be completed in next couple of months and she will present at the July board meeting.

c. Request from ABCA to Sponsor Avila Apple Festival – Civic Association is hosting the Apple Festival on Sept. 22nd and is soliciting sponsorships. Last year the Foundation gave \$500.

- Brooke Salvini motioned that the Foundation provide a sponsorship of \$1,000 from the trustee discretionary account, Gary Maier seconded and all approved.

d. Achievement House Matching Grant – Rick C. reported that the Achievement House has not been successful at raising the matching grant funds (\$2,970). A similar situation arose last year when the ABCA was overseeing the project and the Foundation along with contributions from individual board members provided the matching funds.

- The board determined to stay with the original \$2,970 grant but not to cover the cost of the matching funds. The Achievement House can decide how they want to proceed in terms of staffing, hours and length of program based on the \$2,970 grant.

e. Speaker Request from Commercial Enterprise – Rick C. received a request to speak by a local realtor at an Open House that would be a largely commercial event. In keeping with Foundation practice of not endorsing commercial enterprise he declined the invitation. The board agreed that it is not an appropriate role for the Foundation to be involved in commercial activities.

f. Barbara Nicholson Election to the Board of Trustees

- The board unanimously approved the election of Barbara Nicholson to the Board of Trustees and welcomed her aboard.

7. Other Business:

a. Distributed 2018 Trustee Contribution Request - Mike Ginn presented the contribution request and reminded the board that it’s about participation/support versus a specific

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dollar amount. There is no minimum requirement and board members are encouraged to contribute an amount within their means.

b. Feedback from Neighborhood Social - Cyndy Lakowske hosted a neighborhood social and had approximately 8-10 people attend. There was a positive response from those that attended and they appreciated learning more about the Foundation.

c. Board Homework – Mike Ginn challenged the board to provide their thoughts at the next board meeting on how the grant making process can be improved/alterd to best represent the community dynamics.

8. **Adjourn Meeting** – Mike Ginn adjourned meeting at 6:30pm.

Next Board Meeting is Thursday, July 26th at 5pm
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