

**Avila Beach Community Foundation
Board Meeting – November 10, 2014
5:00 p.m. in the Avila Beach Community Center
MEETING MINUTES**

Board Members Present:

President: Julian Varela
Vice President: Mike Ginn
Secretary: Carolyn Morton
Treasurer: Rick Rowe
Richard Zacky
Lucinda Borchard
Stephen Johnson
Steve May
Mike Faber
Percy Jones
Bill Gerrish

Staff:

Executive Director: Rick Cohen
Project Specialist: Penny Burciaga

Absent:

Justin Hodges

1. Call to Order

Meeting was called to order at 5:00p.m. by President Julian Varela.

2. Roll Call

Penny Burciaga noted attendees in Roll Call.

3. Consent Items:

Bill made a motion to approve the following consent items, Lucinda seconded. All approved.

Consent Items approved:

- a. Minutes from October, 2014 board meeting
- b. September 2014 financial report
- c. Portfolio summary as of 11/07/14. Current balance as of 11/07/14 was \$2,092,715 up from \$2,078,000 on 9/30/14.

4. Grantee Section Session:

Bill made motion to award \$62,165 to the below mentioned grantees, Mike Ritter seconded. All approved.

	Grantee	Avg. Rating	Avg. Grant	Amount Awarded	Amount Requested	Notes
1	People's Self Help	5.14	\$5,232	\$4,000	\$7,500	
2	Smart Phone Tour APP	5.36	\$5,078	\$3,185	\$6,185	Take \$3,000 out of trustee fund in additional for full funding
3	Jr. Lifeguards	5.07	\$5,036	\$5,000	\$7,500	\$2,500 and \$2,500 to be matched
4	Civic Assoc. Mgmt.	5.71	\$9,536	\$12,000	\$18,000	
5	Achievement House	5.79	\$5,500	\$6,300	\$8,400	With a match of \$2,100
6	Bellevue-SF School	6.36	\$4,964	\$4,250	\$8,500	Subject to match of \$4,250
7	Senior Nutrition	6.86	\$5,251	\$-0	\$10,000	Demonstrate need first
8	CC Aquarium	7.29	\$3,393	\$5,000	\$5,000	
9	PSL Mutt Mitts	7.07	\$3,511	\$4,930	\$4,930	
10	Cancer Well Fit	7.64	\$2,571	\$2,000	\$4,000	With 2000 match

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11	Lighthouse Keepers	8.43	\$2,214	\$2,500	\$5,000	With 2500 match
12	SLO Film Festival	9.36	\$1,607	\$3,000	\$3,000	
13	PSL Lifeguard Tower	11.36	\$1,964	\$0-	\$21,400	
14	Noble Productions	0	\$-	\$-	\$-	Referred to AB Tourism Alliance
	Sub					
	Total		\$55,858	\$52,165		
	Avila Free Trolley		\$5,000	\$5,000		
	A.C.N. Mailing		\$5,000	\$5,000		
	TOTAL:		\$65,858	\$62,165		

5. Activities and Project Updates:

a. Rick reported on the Avila Trolley ridership summary. Compared to 2013, ridership is down by approximately 250 passengers, but giving is up by approximately \$500.

b. Rick gave an update on Avila Pier repair work request. Rick will email recommendations from the next committee meeting. The next step is to decide on funding.

6. Avila Apple Festival

Penny gave update from the workgroup’s debriefing meeting. The consensus was that both events were very successful and there were very few issues/glitches. Overall, the event was very expensive to put on, but there was a positive community impact for the apple growers, volunteers, vendors, and businesses/non-profits. We received a lot of positive publicity for the foundation and local area. Penny reported that the Avila Barn could not do the first week of Oct. again due to their busy season, but could put on a dinner in Sept. Whole Foods ended up sponsoring all of the food. Some of the challenges identified were: lack of volunteers, difficulty putting on two very different events back to back, and unknowns for staffing. Penny will prepare a report of options for the board to consider for 2015.

7. Foundation Reporting, Planning and Action Items:

a. Bill Gerrish is retiring from the board. Rick presented a plaque to Bill and board members spoke of their appreciation for Bill’s legacy and long time contribution. Bill saw the foundation through multiple challenges and he will be greatly missed. Bill served 12 years on the board.

b. Rick distributed ballots for 2015 board elections. There are several board members up for reelection. Chris DeWeese is resigning due to work commitments. Mike Faber was nominated for Treasurer. Julian is not able to continue as President due to work responsibilities, but he is happy to

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remain on the board.

c. Rick distributed the 2015 board calendar. Please remember to put dates on your calendar. Penny will work with Julian on the date of the Live Well Symposium. We need 50+ to make it work. Julian suggested that we start with the Avila community, but also open the event to greater SLO County.

Meeting adjourned at 6:23 pm.

<i>Next Meeting, Monday, February 2nd @ 5:00pm.</i>
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