

**Avila Beach Community Foundation
Board Meeting – October 17, 2016 – 3:30pm
Avila Beach Community Center
MEETING MINUTES**

Committee Members Present:

Rick Rowe - President
Carolyn Morton - Secretary
Richard Zacky - Treasurer
Saul Goldberg
Mike Ginn
Bev Aho
Paul Prather
Lisa Ritterbuck
Brooke Salvini
Lucinda Borchard

Staff

Executive Director: Rick Cohen
Project Specialist: Paula Dempsey

Absent:

Gary Maier
Percy Jones

1. **Meeting was called to order at 3:35 pm by President Rick Rowe**

2. **Roll Call by Carolyn Morton**

3. **Consent Items**

Brooke Salvini made a motion to accept the following consent items, Lisa Ritterbuck seconded, all approved.

- A. Minutes of July 2016 Board Meeting
- B. August 2016 Financial Report
- C. UBS Portfolio Report as of 10/14/16 (value \$1,997,057)

4. **Foundation Update Items:**

A. Avila Beach Public Art Project – Project is progressing well. Colleen is finishing up the 1st tower and then will start the 2nd tower. The “in-progress” panels were on display during the ARTS Obispo Studio Tour. Project was also featured in the Santa Maria Times. The project is schedule to be installed by late December and we’re targeting **Sat. Jan 14th at 2pm** for the unveiling/celebration.

B Cal Poly Class Project – A proposal has been sent to the Cal Poly RPTA Dept. to see if they would be interested in a class project to develop a plan/blueprint for a beach clean-up program targeted to children & their families to help educate them about the benefits of clean-up and to encourage good habits. We expect to hear back by late November. The program would also require participation by the Central Coast Aquarium, Port San Luis Harbor District and possibly others in order to staff/implement.

C. ABCF Social Marketing Report – There are almost 1000 followers on Foundation’s facebook page. Have been posting Foundation news including art project updates, check passing ceremonies, monthly e-newsletter, etc.

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D. Publicity – The Foundation has been featured in the press multiple times in the last couple of months in the SLO Tribune, Avila Community News, Journal Plus and Santa Maria Times. Coverage has included the public art project, check passing ceremonies to the Avila Jr. Lifeguards and Cancer Fit and a feature on the opening of the 2017 Grant Period.

E. Chevron Grant Proposal – Rick C. has submitted a grant request for \$2,500 to Chevron for funds to host an Avila History event including a story teller’s karaoke. May be able to tie-in with the SLO Film Festival and 80th Anniversary of the San Luis Yacht Club. Rick expects to hear back by the end of the month if the request is approved.

5. Board Action Items:

- A. **Accept Julian Varela resignation** – Richard Zacky moved to approve, Paul Prather seconded and all approved.
- B. **Determine percentage and amount for 2017 Grant Allocation** –
 - Board determined that a 3-year rolling average of the Foundation portfolio value on October 1st should be used as basis to determine grant allocation. Brooke Salvini motioned to approve, Lisa Ritterbuck seconded and all approved.
 - Board determined that the percentage for 2017 should be up to 3% (approximately \$60,000). Brooke Salvini moved to approve, Paul Prather seconded and all approved.

6. Other Business

- A. Rick C. distributed trustee business cards
- B. The Foundation received an unsolicited \$5,000 donation from the Rossi Foundation that can be used at the Foundation’s discretion. Rick is sending a letter thanking the Rossi Foundation for the donation.

7. Adjourn Business Meeting – Rick Rowe adjourned Business Meeting at 4:05pm.

8. Grant Application Presentations for 2017 Funding –

A. Central Coast Salmon Enhancement – Christopher Lim

Requested: \$4,585

Project: Land to Sea: Fish Friendly Workshop and Dining

Goal of the program is to help people make better more sustainable choices in terms of fish that they eat. There would be a Fall and Spring event of 40 people each. Project partner is Sycamore Springs. Funding would be used to cover the staff and curriculum development costs for the educational workshops and workdays.

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B. San Luis Obispo Film Festival – Wendy Eidson

Requested: \$2,500

Project: San Luis Int'l Film Festival

Requesting funds for a Cal Poly class project to produce a high quality 10-15 minute video highlighting Avila Beach's history that would be shown at the Fremont during the SLO Film Festival in March 2017. Foundation would own the video and could use it at other Foundation related events.

C. Port San Luis Lighthouse Keepers – Deb Foughty, Rick Rengel

Requested: \$5,000

Project: Light Station metal lamp enclosure restoration

Funding would be used to clean, repair and repaint the original Light Station lamp metal lens enclosure located at the top of the Lighthouse tower. Marine conditions at the site have caused the layers of paint on the enclosure to fail and peel. Work would be conducted by a licensed contractor that specializes in restoration.

D. Port San Luis Lighthouse Keepers – Deb Foughty, Mark Fairbrother

Requested: \$2,500

Project: Deck & Stairs Repair to Head Keeper's Quarters

Funding for repairs to the stairs and replacing the decking at the entrance of the Head Keepers' quarters. The stairs have settled causing the stairs and the deck to pull away from the structure. Most of the work will be completed by volunteers.

E. Avila Beach Civic Association – Jim La Marca, Mary Foppiano

Requested: \$12,000

Project: Community Center Management

Requesting funding to cover 30% of Executive Director's salary in order to be able to effectively continue operation of the Association. Due to the loss of the Amgen, SLO Film Festival and new competition from additional local rental locations, the Civic Assn. is projecting a deficit of \$17,299 in 2017.

Next Board Meeting scheduled for Monday, November 7, 2016 at 5:30pm
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