

**Avila Beach Community Foundation
Board Meeting – October 16, 2017 – 3:30pm
Avila Beach Community Center
MEETING MINUTES**

Committee Members Present:

Lisa Ritterbuck - President
Mike Ginn – Vice President
Lucinda Borchard - Secretary
Richard Zacky - Treasurer
Saul Goldberg
Bev Aho
Paul Prather
Brooke Salvini
Ellen Pitrowski
Cyndy Lakowske

Staff

Executive Director: Rick Cohen
Project Specialist: Paula Dempsey

Absent:

Gary Maier
Percy Jones
Rick Rowe

1. **Meeting was called to order at 3:30pm by President Lisa Ritterbuck**
2. **Roll Call by Lucinda Borchard**
3. **Consent Items**
Richard Zacky made a motion to accept the following consent items, Paul Prather seconded, all approved.
 - A. Minutes of July 2017 Board Meeting
 - B. August 2017 Financial Report
 - C. UBS Portfolio Report as of 9/29/17 (value \$2,164,746)
4. **Foundation Update Items:**
 - A. Storytelling Event** – Event is this Friday and expecting 100+ people. Evening will include showing of “*A Storied Past of Avila Beach*” and 11 pre-booked Storytellers sharing a favorite story/fond memory. Will be video-taping the event so it can be uploaded to the Foundation’s website. Several board members are attending.
 - B. ABCF Social Marketing Report** – There are over 1000 followers on Foundation’s Facebook page. Have been posting Foundation news including grantee updates, check passing ceremonies, monthly e-newsletter, etc. Rick’s monthly e-newsletter continues to have an open rate of approximately 40% which is excellent.
 - C. Phase II Public Art Project** – Have raised \$20,390 from 43 different donors toward the project. Final fundraising push will be at the Storytellers Event.
5. **Board Action Items:**
 - A. **Vote to Approve Donation from Foundation toward Public Art Project** –

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- Richard Zacky made motion to approve a donation to the project from the trustee discretionary fund. The final amount will be determined after the Storytelling fundraising effort and will cover any shortfall toward the \$25,000 goal. Ellen Pitrowski seconded and all approved.

B. Determine percentage and amount for 2018 Grant Allocation –

- The three year rolling portfolio value average equals \$2,042,718. Range of grant giving has been 2.5% to 4% in years past. Richard Zacky motioned to allocate up to \$65,000 (3.18%) in 2018. Brooke Salvini seconded and all approved.

6. Other Business

A. Avila Beach Bird Sanctuary Matter –

- Rick presented background on situation and recommended that the Foundation end the relationship with the organization. Cyndy Lakowske motioned to approve, Bev Aho seconded and all approved.

B. Avila Beach Jr. Lifeguard Presentation

- Kari Blum thanked the board for their ongoing support of the program. They use most of the funds from the Foundation to cover transportation costs.

7. Adjourn Business Meeting – Lisa Ritterbuck adjourned Business Meeting at 4:05pm.

8. Grant Application Presentations for 2018 Funding –

A. Bellevue-Santa Fe Charter School – Holly Warrick

Requested: \$6,250 Matching Grant (50%)

Project: Student Technology Upgrades

Funding would be used to upgrade existing computers in the classrooms used by the teachers and to increase the number of iPads so that students from 2nd to 6th grades each have an iPad to use for research and to complete class work. This would help bring the school into line with modern teaching practices.

B. Bellevue-Santa Fe Charter School – Holly Warrick

Requested: \$3,750 Matching Grant (75%)

Project: Creative Playground Equipment

Grant would be used to construct a playhouse for the kindergarten and younger elementary school aged students to provide an opportunity for imaginative creative play that helps students with their overall development and ultimately academic and personal success.

C. Achievement House – Traci Hollinger and Renee Porier

Requested: \$5,805

Project: Summer Beach Clean-Up Program

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Goal of the program is to help keep the Promenade and adjacent streets along the beach debris & litter free. Crew consists of at least three individuals with disabilities and a supervisor to complete the tasks. The paid crew would be there 3 days a week for 3 hours per day from May 30, 2018 to August 31, 2018 (total of 44 days). They are also trying to get more of the Front St. businesses involved in contributing to the program and have created a flyer to help promote.

D. Port San Luis Lighthouse Keepers – Deb Foughty, Jack San Filippo

Requested: \$4,020

Project: Repairs/Improvements to the Henry Wilson Young Trolley

Requesting funds to make needed upgrades to the appearance & capacity of a new trolley recently purchased by the Lighthouse. The repairs/upgrades include additional seating, painting, speaker/PA system and new front bumper. Trolley is used for tours and to transport people up to special events being hosted at the Lighthouse.

E. Port San Luis Lighthouse Keepers – Deb Foughty, Stacey Avelar

Requested: \$9,090.15

Project: Lower Terrace Restoration

Funding for erosion mitigation, habitat restoration and beautification of the Lower Terrace area that is used for events. Improvements will make the space safer, improve the aesthetics and enhance the biological diversity of the location through the use of native plantings. Project will be completed in phases. Phase 1 includes adding irrigation and electricity to the site which has been funded through a grant of \$5,500 from the County of SLO. The grant being requested from the Foundation would be for the Phase II work which includes extending an existing block wall, plantings and a shade garden.

F. Surfrider Foundation – Brad Snook, Neil Dilworth

Requested: \$2,000

Project: Ocean Water Quality Testing

Requesting funding for their Blue Water Task Force program for weekly testing of the water quality at multiple sites in Avila Beach. They work closely with the County of SLO Environmental Health Services and share information. Water samples are tested for unsafe levels of bacteria at sites where families and individuals swim and surf. All testing takes place at the Central Coast Aquarium and test results are posted online on Surfrider's website and shared with the County. The funding would be used to cover the costs for the testing equipment.

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| Next Board Meeting scheduled for Monday, November 6, 2017 at 5:00pm |
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