

**Avila Beach Community Foundation
Board Meeting – April 29, 2017 – 2:30PM
MEETING MINUTES**

Trustee Members Present:

President: Lisa Ritterbuck
Past President: Rick Rowe
Treasurer: Richard Zacky
Secretary: Lucinda Borchard
Gary Maier
Bev Aho
Brooke Salvini
Mike Ginn
Paul Prather
Cyndy Lakowske

Staff:

Executive Director: Rick Cohen
Project Specialist: Paula Dempsey

Trustee Members Absent

Percy Jones
Saul Goldberg

1. **Meeting was called to order at 2:30 pm by President Lisa Ritterbuck**
2. **Election of Cyndy Lakowske as Board Trustee**
 - a. Richard Zacky motioned to approve, Brooke seconded, all approved
3. **Approval of January Board Meeting Minutes**
 - a. Bev Aho motioned to approve, Mike Ginn seconded and all approved except Brooke who abstained from vote
4. **Approval of January and February Financial Reports**
 - a. Rick Rowe motioned to approve, Richard Zacky seconded and all approved
5. **Activities and Project Updates:**
 - a. **Avila Beach Public Art Phase II Fundraising Initiative**
 - Received 42 responses to survey and 15+ were interested in either helping fund or participating in a committee to support a second project. Next step is a personal follow-up to those individuals who indicated interest. Rick will send a list to the board to see if anyone has a relationship with those individuals, as that would be best person to make the donation request. We will just be accepting “pledges” until which time project is fully funded. Discussed other possible ways to raise funds including, possibly auctioning off a “reprint” of one of the Lifeguard Tower panels.

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b. Avila Storytelling Event

- Planning a fall activity to host a Storytelling event where individuals from the community could share their memories of “Old Avila” in a karaoke style format. Would also show the Avila Beach History film that was produced thru the grant to the SLO Film Festival and shown during the festival. Rick has submitted proposals to PG & E and County Supervisor Adam Hill for a grant to help cover event expenses. Next step is to set up a planning meeting in May or June with members from the community and the board. Lisa, Bev and Rick Rowe all indicated an interest in participating in the planning meeting.

6. Approval to Conduct Staff Performance and Trustee Self-Evaluation Reviews

- a. Lisa Ritterbuck will take the lead and distribute the evaluation forms via email to the board and will discuss results at the next board meeting.

7. Discussion Regarding Agency Audit and Portfolio Manager Review

- a. Richard Zacky and Brooke Salvini recommended conducting a review every 3-5 years to make sure all the bookkeeping/operations are being handled properly. They will get a bid and report back to the Board for final approval.
- b. Brooke Salvini will be taking the lead on the Portfolio Manager review and Richard Zacky and Mike Ginn will assist.

8. Adjourn Meeting – Lisa Ritterbuck adjourned meeting at 3:00pm.

Next Board Meeting is Scheduled for July 31st at 5pm
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