

**Avila Beach Community Foundation
Board Meeting – October 18, 2018 – 3:30 pm
Avila Beach Community Center
MEETING MINUTES**

Trustee Members Present:

Vice President: Mike Ginn
Secretary: Gary Maier
Treasurer: Richard Zacky
Bev Aho
Brooke Salvini
Cyndy Lakowske
Barbara Nicholson
Ellen Pitrowski
Saul Goldberg
Paul Prather
Percy Jones

Staff:

Executive Director: Rick Cohen
Project Specialist: Stephanie Rowe

Other

Trustee Members Absent

Lucinda Borchard

1. **Meeting was called to order at 3:34 pm by Mike Ginn**
2. **Roll Call by Gary Maier**
3. **Introductions -**
 - a. Guests - None
 - b. Mike Ginn led a moment of silence and spoken tributes in memory of Lisa Ritterbuck.
4. **Consent Items:**

Paul Prather made a motion to accept the following consent items, Rickard Zacky seconded, and all approved.

 - a. Minutes from July 2018 Board Meeting
 - b. August Financial Report
 - c. UBS September Portfolio Report - \$2,223,802 value as of 9/28/18
 - d. Prior Board Email Vote to Approve \$500 for Avila Downtown Garden Beautification
5. **Activities and Project Updates:**
 - a. **Public Art Phase II Project Update**
 - Gary reported that we have contracted with Angela Tahti, former Executive Director of ARTS Obispo who worked on the Phase I project, to work on a free-lance basis.

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- The RFP/Call to Artists was sent out on October 15th for proposals to create an outdoor art installation at the entrance of the Central Coast Aquarium’s outdoor learning space.
- An on-site, informational meeting for interested artists will be held on Tuesday, October 23rd, 4-5 pm.
- Proposals are due by December 1st, the winning project will be chosen by January 15th, and the artwork installation is anticipated to be completed by June 30, 2019.

b. PG&E Grant for Art Project

- Rick C. reported that an additional \$2,500 was received from PG&E for the public art project.

c. “Avilones of Distinction” Award Program Update

- Rick C. reported that 16 nominations were received for 11 nominees.
- The criteria and rating form has been completed.
- A committee will rank and select the winners for the three categories of recognition - Volunteerism, Leadership, and Philanthropy.
- Each category winner will receive a \$500 honorarium that will be donated to an eligible Avila Beach charity of their choice.

d. Meet the Agencies Showcase Planning Update

- The event was postponed to February 2019 due to staff changes.
- A brainstorm meeting with representatives from some of the agencies will be held on Tuesday, October 23 to discuss ideas for the event.
- The objective of the event is to invite the Avila community to meet representatives from local organizations and learn more about local volunteer opportunities.

6. Foundation Reporting, Planning and Action Items:

a. Determine Percentage and Amount for 2019 Grant Allocation

- The portfolio value as of October 1, 2018 is \$2,224,412. The three year rolling portfolio average value equals \$2,137,139. The range of grant giving has been 2.5% to 4% in the past 10 years. Saul Goldberg motioned to allocate up to \$65,000 (3.041%) for grant funding in 2019. Cyndy Lakowske seconded and all approved.
- Brook Salvini motioned to transfer \$10,000 from the Trustee Discretionary Fund and \$10,000 from the Emerging Needs Fund into a Certificate of Deposit. Paul Prather seconded and all approved. Rick will explore rates.

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7. Other Business:

- a. Achievement House** - Rick C. reported that Achievement House chose to not apply for a grant due to the inability to secure matching funds.
- b. Investment Committee Meeting** - Rick C. reminded the Board about the update from Kevin Sanchez on October 25th, 5:00 pm, upstairs at the Community Center.
- c. Grant Applicant Ranking Forms** - Mike reminded the Board that their grant applicant ranking forms are due to Rick C. by Thursday, October 25th and re-sent the ranking form.

8. Adjourn Meeting – Mike Ginn adjourned Business Meeting at 4:10 pm.

9. Grant Application Presentations for 2019 Funding:

A. SLO County Public Works – Dave Flynn

Requested: \$4,000 Matching Grant (50%)

Project: Avila Downtown Landscaping Improvements

Funding would be used for maintenance of the trees and landscape in downtown Avila. Currently, the metal grates around street trees pose a tripping hazard and palm trees drop seeds and fronds creating hazard and mess on sidewalks. The project would include trimming several palm trees; trimming and removing overgrown vegetation in some bulbout areas; and resetting metal rings around street trees to be flush with the sidewalks for enhanced appearance and improved pedestrian safety. Public Works has received a CBID grant in the amount of \$4,000.

B. KCBX Radio – Frank Lanzone

Requested: \$3,600

Project: Avila Beach Transmitter Maintenance

Funding would be used for the new radio transmitter that replaced an aging transmitter located on Cal Poly Pier. The maintenance costs include monthly site visits to calibrate the equipment and perform routine maintenance—inspecting the antenna and cable, and replacing or repairing damaged parts. The Avila Beach transmitter requires more maintenance than most because of damage caused by salt air and birds. This transmitter allows residents of Avila Beach and the 5 Cities area clear reception of the KCBX channel.

C. Point San Luis Lighthouse – Deb Foughty, Jack San Filippo, Kathy Mastako

Requested: \$4,679

Project: Exhibit Refurbishment

Funding would be used to build a new museum quality four-wall exhibit which will showcase the history of Avila Beach and the Point San Luis Lighthouse. The exhibit will

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make use of interpretive signage, photographs, media, artifacts and other items on display. An important component of the project is the UV ray filtering film for the windows and the shades, which will protect the new signage from sun damage. The shades will be dual-usage, with signage printed on them so they will be a part of the exhibit and will help use every available space.

D. Point San Luis Lighthouse – Deb Foughty, Jack San Filippo, Stacey Avelar

Requested: \$8,000

Project: Native Plant Garden Installation

Funding would be used for the final portion of the Lower Terrace Restoration project for the installation of a native plant garden. Completion of the terrace garden will bring this area into line with the quality of the rest of the site and is deemed necessary for erosion control, safety, education and appreciation, and economic vitality for the organization to compete with other venues for events.

E. Central Coast Aquarium – Christine Johnson

Requested: \$5,000

Project: Exhibit Improvements

Funding would be used to purchase a new custom-made rock formation insert for the Giant Pacific Octopus exhibit which is the Aquarium's most popular exhibit. The goals of the project will be to enhance the welfare for the species in their care by providing a habitat similar to the animal's natural environment and to provide aesthetically pleasing exhibits for guests to have the best experiences to learn about local marine life.

Next Board Meeting is Thursday, November 8th at 5:00pm

Grantee Applicant Selections

Distribute Ballots to Elect Trustees and Officers for 2019

Regular business, time permitting